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841 04 Bratislava  
Slovak Republic



Centrul de Inovare Digitala  
Regiunea Nord Est  
Iasi, Romania

Date: 26.1.2021

### **Subject: Letter of intent**

Both parties of this Letter of intent are interested in mutual cooperation in the field of digital transformation, with special focus on areas such as digital skills and Artificial Intelligence and have great interest in establishing a long-term cooperation.

Digital Innovation Zone Romania and National Centre of Robotics both effectively support production companies, product manufacturers/providers, service providers and the public sector in digitally optimising their service offerings and improving their (business/administrative) processes in line with demand using value-oriented methods. Especially in times of serious social, economic, ecological and technical changes, the planned measures are very helpful for the target groups to develop their resilience against the background of the digital transformation. In addition to the technological aspects of digitisation, the accompanying topics, e.g. legal, organisational and economic issues, are of great regional importance.

Both parties have many years of experience in knowledge preparation and transfer, feasibility studies and practical pilots, consulting concepts, networking of stakeholders from different sectors and organisational roles. The EDIH is now giving them the opportunity to expand on this and to contribute to relevant questions of digitisation at European level. National activities can be strengthened with more intensive support from established European structures and services and international exchange becomes possible. We expressly welcome the objectives of the ECDI BA and Digital Innovation Zone and intend to support each other, subject to approval of the project.

The objective of this cooperation agreement is to unite efforts and capacities to provide services for digitalization (SME business development, investment attraction and export promotion, promotion of digital business development networks, innovation, competitiveness, technology transfer) by interconnecting knowledge, technologies and people. Both parties will raise each other's visibility, complement each other's services and enhance the quality of services provided by both parties. Parties will jointly collaborate on:

- Identification of advanced digital models with applicability both in the private and the public sector;
- Facilitating public-private partnerships that want to effectively implement EU digitalization policies;



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- Exchange the information on activities that could be of interest to the other party;
- Organization of conferences, B2B events, trainings and workshops;
- Support each other's events by contributing speaker lessons;
- Sharing best practices and performing study visits;
- Development of Strategies and Action Plans in the field of digitalization based on best practices;
- European development projects that can bring benefit to the SMEs in both regions.

Head of DIH

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On behalf of Digital Innovation Zone,

Cristina Baghiu

A handwritten signature in black ink, featuring a large, stylized initial 'C' followed by a series of loops and a long horizontal stroke.